



Pasco Specialty Kitchen & CBC Mobile Vending University™ Winter Series: January 28-February 25, 2017

Are you a fan of local food trucks like Fresh Out the Box or Uncle Bros Fish Fry and dream of starting your own food truck business? Do you love to cook or bake but are not sure how to get started? Ever think about a lower-cost and barrier to entry to opening a restaurant and wonder how to bite into a successful food business?

This business series is taught by subject matter experts in their respective fields and including Benton-Franklin Council of Governments, Broadmoor R.V., current food truck vendors, Benton-Franklin Health District, Washington state Labor and Industry, City of Pasco Inspection Services, and sales and marketing professionals.

Program Series

Five critical business areas will be covered in the series. Not in order they include:

1. Navigating licensing processes
2. Managing financials, financing options and drafting a business plan
3. Learning best practices in operations
4. Sourcing a truck and code requirements
5. Marketing including social media

Program Details

- Date and Time: Saturdays, 9:00 a.m. - 1:00 p.m., January 28, February 4, 11, 18 and 25, 2017
- Class Location: Pasco Specialty Kitchen, 110 S. 4th Avenue, Pasco, WA 99301

Registration: Advance registration is required and is first come, first served. A maximum of 15 students helps to keep the series focused. Please complete CBC registration form, available on <http://downtownpasco.com/mvu> OR <http://www.columbiabasin.edu/index.aspx?page=505>, and download the CBC campus map:

- **To register in person:** Cash, checks or credit cards accepted.
Columbia Basin College, Bldg H—Hawk Central
- **To register via mail (United States Postal Service):** Only checks accepted and made out to CBC, and mailed to:
Columbia Basin College
Michelle Mann, H-2
2600 North 20th Avenue
Pasco, WA 99301
- Fees: \$399. Class materials are included in the program fees. Text: *The Food Truck Handbook; Start, Grow and Succeed in the Mobile Food Business*; David Weber, will be available to purchase at a discount.

For more information, please contact, Marilou Shea, 509-545-1172, mshea@downtownpasco.com or Michelle Mann, 509-542-4443, mmann@columbiabasin.edu.

Bite into your food business dreams and learn how to make them a reality at Mobile Vending University™